

	Digital transformation	Retail	Healthcare	Other sectors	Knowledge & skills	Solutions & innovation	Regional forums/Governance
	GS1 is helping industry emerge stronger to meet the demands of today's digital world and to "future-proof" our organisation. Join this track to hear the latest on: Verified by GS1, Global Data Model and the future of data sharing.	Retail is transforming and GS1 is there to serve the industry in meaningful ways. This track focuses on the power of GS1 to bridge the physical and digital worlds of retail.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in these growing sectors. Learn about the latest in rail, construction and GS1 Global LEI Service.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in traceability, sustainability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	
CET	MONDAY, 13 FEB						
8:00							
8:15							
8:30							
8:45							
9:00	GS1 Global Data Model early birds - The value story workshop IN-PERSON ONLY Markus Mueller		GS1 Healthcare Strategy (MO only) Tania Smioch		Welcome newcomers! Kelly Lerch	Intro to the GSMP Andrew Hearn	
9:15							
9:30							
9:45	Coffee Break						
10:00							
10:15	GS1 Registry Platform: More is better! (MO only) Joe Horwood and Tom Knapen			Building the digital world of construction Ildiko Lieber		GS1 Fundamentals Nora Kaci	Regional innovation updates Kevin Stark
10:30							
10:45							
11:00							
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11:45							
12:00							
12:15	Lunch						
12:30							
12:45							
13:00	Opening plenary: GS1's 50th anniversary						
13:15							
13:30							
13:45							
14:00	Break						
14:15							
14:30	Climb the ladder of trust and product quality with Verified by GS1 Audrey Kelly, Chris Liu, Patrik Jonasson			GLN as a unique location identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux	Marketing workshop: Our digital journey continues (MO only) Jennifer Gordon	Auto-ID Labs research update Kevin Stark	Sustainability (cross-sector session) Tim Marsh
14:45							
15:00							
15:15							
15:30							
15:45							
16:00	Coffee Break						
16:15							
16:30		Marketplaces at GS1 Darren Edels	How to engage your healthcare market (MO only) Nurun Idnis	Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the supply chain IN-PERSON ONLY	PR & social media workshop: GS1's Journey to reach new audiences Carlos Camicero Urabayen	Demystifying GS1 barcode syntaxes and 2D barcodes Steve Keddle	
16:45							
17:00							
17:15							
17:30							
17:45			Healthcare IT and interoperability training (MO only) Neil Piper				
18:00	Virtual networking						
18:15							
18:30							
18:45							

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CET	TUESDAY, 14 FEB						
8:30	GS1 Registry Platform: How to get to the GLN party (MO only)		Healthcare provider and Solution provider engagement (MO only)		GS1 Global Training Network (MO only)	Traceability and sustainability (MO only)	
8:45			Clare Clarke, Sophie Molle, Monica Soler		Sara Cavallucci, Simona Scaringi	Tim Marsh	
9:00	Michael James and Naoki Van Acker						
9:15							
9:30							
9:45							
10:00	Coffee Break						
10:15	B2B: Government data needs and the GS1 value proposition	Dress for success: GS1 standards in the apparel & general merchandise supply chain			Talent and employer branding (MO only)	Training on the new rules on bundles and non-branded trade item identification	
10:30	Elizabeth Board	Eleanor (Nellie) Gayle			Robyn Burke	Marie Burnay, Simona Scaringi	
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12:00	Lunch						
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13:00	Retail plenary: Our 2D future - One barcode, infinite possibility						
13:15							
13:30							
13:45							
14:00	Break						
14:15	GS1 Registry Platform: Data coverage / data quality	Global migration to 2D - Workshop for MOs to accelerate engagement and initiate pilots (MO only)		The next chapter of this great and exciting journey in rail	HR community sharing (MO only)		
14:30	Paulo Barata	Lori Schrop, Kevin Stark		IN-PERSON ONLY Thorsten Kirschner	Robyn Burke		
14:45							
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15:15							
15:30							
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16:00	Coffee Break						
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19:30							North America Regional Forum (GS1 MOs from this region only)
							Latam Regional Forum (GS1 MOs from this region only)
							Private ExCo Dinner

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CET WEDNESDAY, 15 FEB								
8:30							EU, AP and MEMA Regional Forums (GS1 MOs from each region only)	
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10:00	Coffee Break							
10:15							EU, AP and MEMA Regional Forums, continued	
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12:00	Lunch 11:45-13:00 - Virtual Networking 11:45-12:45							
12:15								
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13:15	Plenary: GS1 Healthcare (title tbd)							
13:30								
13:45								
14:00	Break							
14:15							Executive Committee of the GS1 Management Board (restricted, by invitation only)	
14:30	All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec	Getting ready for 2D in retail printing and scanning Steven Keddle	Worldwide UDI implementation using GS1 standards (MO only) Elisa Zwanzwald				
14:45								
15:00								
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15:45								
16:00	Coffee Break							
16:15								
16:30	GO and MO information technology session (MO only) Maneesh Naganand	GS1 EDI Standard in action: Experiences and implementations around the world Piergiorgio Licciardello	Train the trainer: GS1 GTIN - Introductory pitch to marketplaces (MO only) Darren Edels			Improving trust in GS1 identifiers and data Phil Archer		
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20:00	Networking Dinner							
23:00								

